



# WOMEN IN LEADERSHIP

## Leading Greatly©

This dynamic leadership series is designed to provide insights, tools, and strategies to improve leadership skills and expand capacity to lead greatly©. Designed around the topics that research and experience show to benefit leaders the most, this program focuses on helping to develop your vision, voice, leadership presence, resilience, and successful integration of life and work priorities.



### Key 1

#### Affirming - Influencing

Understanding the basic competencies of emotional intelligence and behavioral style in today's work environment is truly important. Learning to manage our own behavior in those relationships with people who we may have no direct line reporting requires that we utilize the skill of influence.



### Key 2

#### Communication

All behavior is communication. Uncovering the distinctions and strategies for moving from reactionary to visionary in work and life is best understood by knowing what our behavior is communicating and recognizing skills to shift our behaviors.



### Key 3

#### Trust

Trust - Trust is both a cause and an effect of company culture. The trust we have in each other informs how we operate, and the way we operate encourages trust. Trust is earned through behavior. Trust is built upon eight behaviors.



### Key 4

#### Conflict Management

This is one area that many leaders struggle with, and conflict can grow as things are not addressed or are ignored. This leads to a decline in trust.



### Key 5

#### Difficult Conversations

The ability to work across differences is a foundational focus in the world of work. And providing feedback is a key focus for employees today. Learning to have difficult conversations is another area that can help leaders Lead Greatly©.



### Key 6

#### Transformational Leadership

The transformational leadership style inspires workers to embrace change by fostering a company culture of accountability, ownership, and workplace autonomy.



### Sara McMillian

#### Content Marketing Manager

"This training helped me reevaluate my more than twenty years in leadership. I never thought about how my own behavior was shaping the behavior of my employees."

### Carole Sampson

#### Customer Support Representative

"Anything can be learned and leadership matters. Being in customer support means I'm still a leader in my company when I see my role as helping the company to succeed by being a great leadership representative."

### JoAnne Hinds

#### Design Manager City of Holland

"When you're given an opportunity to lead a project or a team, something bigger than you've ever imagined, this is the training for you. I needed to build my confidence."

## Collaboration. Leadership. Partnership



## The WEBB Advisory Group



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